

MAN MARKETING CASE STUDY



LOCATION

Oak Brook, IL

SPACE TYPE

Corporate Office

SIZE

6,000-sf

PROJECT MANAGEMENT

FIRM

Planforce Groupe

MANUFACTURING

PARTNERS

AIS, Enwork, Narbutas, Thinkspace, and BuzziSpace

THE STORY

OBJECTIVE

Rightsize Facility embarked on a transformative office design project for MAN Marketing, a prominent firm in the marketing industry. The objective was to create a workspace that seamlessly blends comfort, functionality, and aesthetics, catering to diverse user needs and promoting both productivity and well-being. A crucial aspect of the project was to incorporate MAN Marketing's brand identity into the design while ensuring a cohesive and professional appearance.

DESIGN SOLUTION

In collaboration with Planforce Groupe, Rightsize Facility crafted a modern workspace for MAN Marketing that prioritizes comfort and productivity. We introduced ergonomic furniture, including height-adjustable desks and chairs, to meet diverse user needs. The design incorporated brand colors through tasteful accents and finishes, creating a cohesive and professional environment.

To improve acoustics, we integrated sound-absorbing materials and strategically placed partitions to mask ambient noise and ensure privacy during recording sessions. The overall design strategy focused on creating a harmonious workspace that supports both individual tasks and collaborative efforts.

DESIRED OUTCOME

The newly designed workspace for MAN Marketing stands as a testament to Rightsize Facility's commitment to merging functionality with aesthetics. The ergonomic furniture and sound-absorbing elements create a comfortable and productive environment. The integration of brand colors and carefully chosen finishes ensures a cohesive and professional appearance. This project showcases Rightsize Facility's ability to deliver thoughtful and customized work environments that reflect the unique identities of our clients while promoting productivity and well-being.

